

## **Eligibility Criteria**

LMA's bylaws set forth specific eligibility criteria for board members.

### **Criteria:**

- Each nominee must be a member of the Legal Marketing Association.
- Each nominee must have been a member for at least one year.
- A candidate must be a member in good standing (meaning, their 2015 dues are current).

Additionally:

- One year service on a chapter board or chair of a chapter committee, **or** one year service on an LMA international committee

### **AND**

- One year service as chair of an LMA international committee/task force/SIG **or** as president of a chapter.

### **NOTE:**

- *Service must be completed at time of nomination.*
- *The same role of service cannot be used for both sets of criteria; it must be two different roles.*
- *Leading the judging panel for an award program does not qualify for service criteria.*

Finally, all Hall of Fame members are encouraged to submit for a board position and former LMA board members are automatically eligible to submit for a board position.

In addition to these criteria, which include prior volunteer service to the association, LMA has established a set of core attributes that board members should exhibit. These attributes include: personal and professional integrity and trust; sound business judgment and financial literacy; strategic planning orientation; member focus; and humility.