

## What is the Role of the International Board of Directors?

The Board of Directors is LMA's highest governing body, providing oversight to all aspects of the association, including headquarters operations and staff; governance and finance; chapters, committees and task forces; programming and other member benefits. Working collaboratively with the Executive Director, the Board oversees the implementation of [LMA's strategic plan](#), conducts additional strategic planning exercises as needed and directs LMA's continued growth and expansion. A primary role of the board of directors will be to continue the implementation of LMA's strategic plan. Board participation is a demanding and fulfilling role for those who wish to use their leadership skills and shape the association that serves our profession.

### 2016 LMA Board of Directors

Community Title	First Name	Last Name	Job Title	Company	City	State	Email
President	Keith	Wewe	VP - Strategy and Solutions	Content Pilot LLC	Dallas	TX	kwewe@contentpilot.net
President-Elect	Jill	Weber	Chief Business Development Officer	Stinson Leonard Street	Minneapolis	MN	jill.weber@stinsonleonard.com
Immediate Past President	Adam	Severson	Chief Marketing & Business Development Officer	Baker, Donelson, Bearman, Caldwell & Berkowitz, PC	Nashville	TN	aseverson@bakerdonelson.com
Treasurer	Ashraf	Lakhani	Director of Business Development and Marketing	Porter Hedges LLP	Houston	TX	alakhani@porterhedges.com
Treasurer-Elect	Ian	Turvill	Chief Marketing Officer	Freeborn & Peters LLP	Chicago	IL	iturvill@freeborn.com
Secretary	Kathryn	Whitaker	Director of Marketing and Business Development	McNair Law Firm, P.A.	Charleston	SC	kwhitaker@mcnair.net
Member-at-Large	Lydia	Bednerik	Marketing Director	Wendel, Rosen, Black & Dean LLP	Oakland	CA	lbednerik@wendel.com
Member-at-Large	Ezra	Crawford	Director of Marketing		Washington	DC	ezracrawford@yahoo.com
Member-at-Large	Kevin	Iredell	Director of Research	Greentarget	New York	NY	kiredell@greentarget.com
Member-at-Large	Kelly	Mackinnon	Senior Manager of Business Development – Corporate	Fried, Frank, Harris, Shriver & Jacobson LLP	New York	NY	kelly.mackinnon@friedfrank.com
Member-at-Large	Anne	Malloy Tucker	Chief Marketing Officer	Hunton & Williams LLP	Washington	DC	amalloy@hunton.com
CPC Liaison	Darryl	Cross	Vice President, Performance Development & Coaching	LexisNexis	Charlottesville	VA	darryl.cross@lexisnexis.com
Executive Director	Betsi	Roach	Executive Director	Legal Marketing Association	Chicago	IL	broach@legalmarketing.org