



FUSE TECH WEST BY SOUTHWEST • 2025

LMA WEST/LMASW REGIONAL CONFERENCE  
OCTOBER 27-29, 2025 • DENVER

# SPONSORSHIP PROSPECTUS

## DIAMOND SPONSOR - \$15,000

**Two (2) of Three (3) Available – General Counsel Panel/Reception Sponsor**

### BRAND AWARENESS

- Branding on all communications for the conference.
- Invitation for one participant to join the board at a pre-conference dinner or reception.
- One-time promotional spotlight in a West and Southwest region email.

### ADDITIONAL BENEFITS

- Exhibit table.
- Access to three registration lists (4 weeks, 2 weeks and 1 week ahead of conference) and a post-conference attendee.
- 4 attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Option to submit an item to be raffled on the final day of the conference.

### SPONSOR PARTICIPATION

#### GC Panel Sponsor Benefits

- Branding at the GC Panel.
- Option to moderate the panel or have the company's GC sit on the panel. If the moderator slot or panel slot is not utilized the company will have the option of 5-minute introductory remarks from the main stage followed by introduction of the panel.

#### Reception Sponsor Benefits

- Branding at both the opening and the second day conference receptions.
- 5-minute Welcome Remarks at the opening reception only.



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# SPONSORSHIP PROSPECTUS

## RUBY SPONSOR - \$10,000

**SOLD OUT** – Panel Sponsor

### BRAND AWARENESS

- Branding on all communications for the conference.
- Branding on panel that sponsor participates on.
- Option to submit an item to be raffled on the final day of the conference.

### ADDITIONAL BENEFITS

- Exhibit Table.
- Three attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*

### SPONSOR PARTICIPATION

- Panel participation *(Panel determination in coordination with conference programming committee.)*

## EMERALD SPONSOR - \$7,500

**Two (2) Available** – Breakfast and Lunch Sponsor

### BRAND AWARENESS

- Branding on all communications for the conference.
- Branding at Breakfast or Lunch, as appropriate.
- Verbal acknowledgement at selected meal.
- Option to submit an item to be raffled on the final day of the conference.

### ADDITIONAL BENEFITS

- Exhibit Table.
- Three attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.



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# SPONSORSHIP PROSPECTUS

## TOPAZ SPONSOR - \$5,000

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Branding at choose Break, as appropriate.
- Option to submit an item to be raffled on the final day of the conference.

### **ADDITIONAL BENEFITS**

- Exhibit Table.
- Two attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.

## LANYARD SPONSOR - \$7,500

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Branded lanyards for all attendees (**sponsor provided**).
- Option to submit an item to be raffled on the final day of the conference.

### **ADDITIONAL BENEFITS**

- Exhibit Table.
- Three attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.



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# SPONSORSHIP PROSPECTUS

## PRE-CONFERENCE SPONSOR - \$5,000

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Branding on LMA Next or CMO Pre-con as appropriate.
- Introduction of appropriate Pre-Con.
- Option to submit an item to be raffled on the final day of the conference.

### **ADDITIONAL BENEFITS**

- Exhibit Table.
- Two attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.

### **SPONSOR PARTICIPATION**

- Panel participation.

## Wi-Fi SPONSOR - \$5,500

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Naming rights for Wi-Fi password.
- Ability to provide a charging station for all attendees with branding on the station *(Sponsor to supply charging devices).*
- Option to submit an item to be raffled on the final day of the conference.

### **ADDITIONAL BENEFITS**

- Exhibit Table.
- Two attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.



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# SPONSORSHIP PROSPECTUS

## KEYCARD SPONSOR - \$5,000

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Company name and logo on key cards.
- Option to submit an item to be raffled on the final day of the conference.

### **ADDITIONAL BENEFITS**

- Exhibit Table.
- Two attendee passes. (*Extra passes will be offered at the member rate in effect at the time of purchase.*)
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.

## HEADSHOT SPONSOR - \$2,500 and \$2,500 in-kind

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Photography station (10 x 10)  
Option to submit an item to be raffled on the final day of the conference

### **ADDITIONAL BENEFITS**

- 10 x 10 space for photography
- Two attendee passes. (*Extra passes will be offered at the member rate in effect at the time of purchase.*)
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.



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### EVENT PHOTOGRAPHY SPONSOR - \$2,500 and \$2,500 in-kind

One (1) Available

#### BRAND AWARENESS

- Branding on all communications for the conference.
- Copyright credit whenever photos are used by that region and, if used by the region, acknowledgment as a region sponsor until the next conference.
- Option to submit an item to be raffled on the final day of the conference.

#### ADDITIONAL BENEFITS

- Two attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.

### NOTEBOOK SPONSOR - \$3,000

SOLD OUT!

#### BRAND AWARENESS

- Branding on all communications for the conference.
- Sponsor provided notebooks to all attendees
- Option to submit item to be raffled on the final day of the conference for \$500.

#### ADDITIONAL BENEFITS

- Two attendee passes. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.



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## TECHNOLOGY DEMO SPONSOR - \$2,500

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Space to host a 15 min demo session during a set time in the agenda.
- Option to submit item to be raffled on the final day of the conference for \$500

### **ADDITIONAL BENEFITS**

- Two attendee passes
- Access to one registration list (one week ahead of conference) and a post-conference attendee list.

## WATERCOOLER SPONSOR - \$1,500

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Branding on or near water stations.
- Option for sponsor to provide branded water bottles for all attendees at their own cost. Water bottles will be distributed in the conference bags.
- Option to submit item to be raffled on the final day of the conference for \$100.

### **ADDITIONAL BENEFITS**

- One attendee pass. *(Extra passes will be offered at the member rate in effect at the time of purchase.)*
- Post conference attendee list.
- Option to purchase one pre-con registration list which will be sent one week prior for \$1,000.



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## SPONSORSHIP PROSPECTUS

### RIBBON STATION SPONSOR - \$1,500

**SOLD OUT!**

#### **BRAND AWARENESS**

- Branding on all communications for the conference.
- Branding on ribbon station.
- Option to submit item to be raffled on the final day of the conference for \$500.

#### **ADDITIONAL BENEFITS**

- One attendee pass.
- Post conference attendee list.
- Option to purchase one pre-con registration list which will be sent one week prior for \$1,000.

### CONFERENCE SPONSOR - \$1,500

**Unlimited**

#### **BRAND AWARENESS**

- Branding on all signage at the conference.
- Option to provide an item either in the conference bag or at the reception table (TBD by Conference committee). *NOTE: Sponsor covers the cost of the item and all shipping costs.*
- Option to submit item to be raffled on the final day of the conference for \$750.

#### **ADDITIONAL BENEFITS**

- One attendee pass.
- Post conference attendee list.
- Option to purchase one pre-con registration list which will be sent one week prior for \$1,000.





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## CONFERENCE BAG SPONSOR - In-Kind

**SOLD OUT!**

### **BRAND AWARENESS**

- Branding on all signage at the conference.
- Sponsor provides conference bags for all attendees.
- Option to submit item to be raffled on the final day of the conference for \$1,000.

### **ADDITIONAL BENEFITS**

- One attendee pass.
- Post conference attendee list.
- Option to purchase one pre-con registration list which will be sent one week prior for \$1,000.

## ROOM DROP SPONSOR - \$1,000

**One (1) Available**

### **BRAND AWARENESS**

- Branding on all signage at the conference.

### **ADDITIONAL BENEFITS**

- Option to purchase a pre-con registration list which will be sent one week prior for \$1,000 and/or a post-conference attendee list for an additional \$500.

### **ADDITIONAL INFORMATION**

- Sponsor can work with hotel to coordinate a room drop of an item that they will supply to all attendees.
- *Note: Sponsor to cover production cost of item and any fees that the hotel may charge. LMA will supply sponsors with hotel contact information but will not coordinate with the hotel on the sponsors' behalf.*



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## GIVE-AWAY ITEM - \$500

### Unlimited

#### BRAND AWARENESS

- The sponsor may provide an item to be included in the conference bag, which will be distributed to attendees on the day of the conference.

#### ADDITIONAL BENEFITS

- Option to purchase a pre-con registration list which will be sent one week prior for \$1,000 and/or a post-conference attendee list for an additional \$500.



### FOR MORE INFORMATION ABOUT BECOMING A SPONSOR, PLEASE CONTACT:

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Southwest Region: Rachel Mershon and Louise Vallejos

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